Motorcycle and scooter riders’ 28th annual commuting day is this coming Monday, June 17th. Participation in the yearly demonstration is estimated to triple the number of riders on the road. Motorcycle and scooter groups and organizations actively encourage riders to commute by cycle on this day. On Ride to Work Day, motorcycle and scooter commuters seek improved employer recognition and support for this form of transportation and increased public and government awareness of the positive value of riding.

Adding more commuting motorcycles and scooters makes urban parking easier and traffic flow better, according to Ride to Work, a non-profit advocacy organization. Studies have also shown that across the same distances, riders reach their destinations faster than those using automobiles. Most motorcycles and scooters also consume less resources per mile than automobiles. “Riding to work on this day is fun and highlights the positive value of motorcycling. For many people, riding is a socially responsible form of mobility that saves energy, helps the environment and provides a broad range of other public benefits,” stated Andy Goldfine, this year’s event organizer.

Ride to Work Day, a 501 c4 nonprofit organization, can be reached at:
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