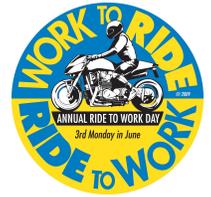


RIDE TO WORK

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THE DAILY RIDER



Media Release: For immediate use

Date: 6/10/09

Subject: Next Monday is Ride To Work Day

Motorcycle and Scooter Ride to Work Day is next Monday

Motorcycle and scooter riders' 18th annual commuting day is this **Monday, June 15th**. Participation is **estimated to triple the number of riders on the road**. Motorcycle and scooter groups and organizations actively encourage riders to commute by cycle on this day.

Two wheeled commuters of all ages, and from all walks of life seek employer support for this form of transportation and increased public and government awareness of the positive value of riding.

More motorcycles and scooters in the mix of vehicles makes urban parking easier and traffic flow better, according to Ride to Work, a non-profit advocacy organization. Studies have also shown that across the same distances, the average cycle or scooter rider will reach their destinations in less time than automobile drivers. Many motorcycles and scooters also consume less resources per mile than automobiles.

“Riding to work on this day is fun and shows the positive value of motorcycling. For many people, riding is a socially responsible form of mobility that saves energy, helps the environment and provides a broad range of other public benefits,” stated Andy Goldfine, this year’s event organizer.

• **Contact Ride to Work Day, a 501 c4 nonprofit organization, at:**

POB 1072, Proctor, Minnesota, 55810 USA

<http://www.ridetowork.org>

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• **Mission Statement:** Advocating and supporting the use of motorcycles and scooters for transportation, and providing information about everyday riding to the public.

• **Some Affiliated Countries:** Canada, Germany, Philippines, England, , France, Israel, Turkey, Ecuador, and [many others](#).

• **Newsletter:** Sample issues of 'The Daily Rider' newsletter are available at:

<http://www.ridetowork.org/the-daily-rider>

• **History:** A brief history of Ride to Work Day is available for viewing at:

<http://www.ridetowork.org/ride-to-work-day-history>

• **Fact Sheet:** A transportation motorcycling fact sheet is available at:

<http://www.ridetowork.org/transportation-fact-sheet>

• **Photos and Artwork:** Motorcycle and scooter commuting photos, ads, posters, banners, photos, illustrations and other artwork is available at: <http://www.ridetowork.org/signs-posters-cards-propaganda-art>