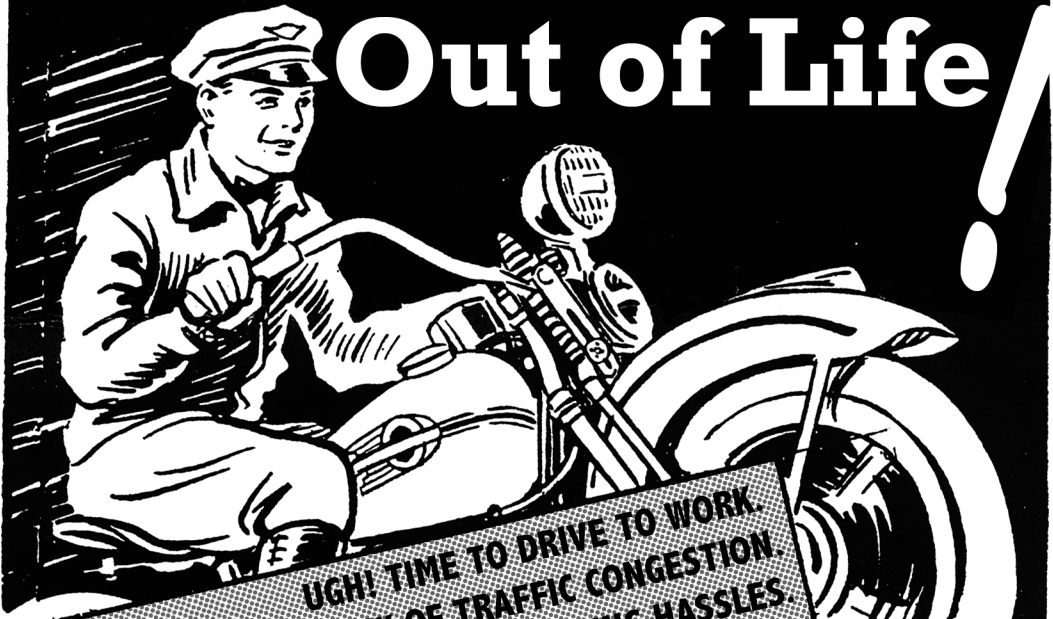


Get a *Real* Kick

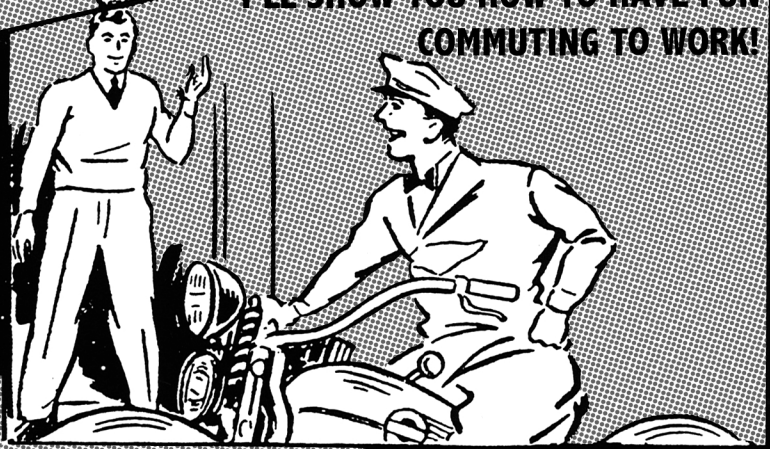
Out of Life!



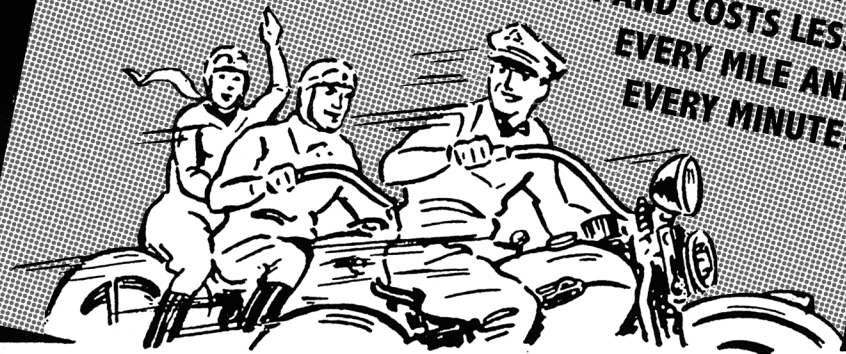
UGH! TIME TO DRIVE TO WORK.
I'M SICK OF TRAFFIC CONGESTION.
I'M SICK OF PARKING HASSLES.
I'M SICK OF BEING
STUCK IN THE CAR FOR HOURS!



C'MON BILL,
I'LL SHOW YOU HOW TO HAVE FUN
COMMUTING TO WORK!



RIDING TO WORK IS FUN AND COSTS LESS!
THIS IS THE LIFE!
EVERY MILE AND
EVERY MINUTE!



Bill now rides his motorcycle to work. He's doing it because he knows his bike is a practical vehicle and not just a toy for weekends. He's having a good time, too! Motorcycles take far less space than four-wheel vehicles when traveling and when parked. In addition to having a smaller 'footprint' than an automobile, motorcycles are more nimble and maneuverable, and these attributes speed traffic flow.

Riding to work or to school on Ride To Work Day can demonstrate that motorcycling is a social good and that riders are from all occupations. You will help change public attributes about motorcycling in ways that benefit all enthusiasts.

RIDE TO WORK DAY
3RD MONDAY IN JUNE
WWW.RIDETOWORK.ORG